Notification concerning Organizational Changes and Executive Appointments

Suntory Beverage & Food Limited (President: Saburo Kogo) hereby notifies you about the following organizational changes and executive appointments.

1. Organizational Changes

Effective September 1, 2018

- Reorganization of the Suntory Beverage & Food Limited, Japan Business Division
 - ∀ We will newly establish a Business Strategy & Planning Division to enhance innovation
 and accelerate mid-and-long term growth, and place the Business Planning Department,
 a Brand Planning Department and an Innovation Development Department under the
 Business Strategy & Planning Division.
 - ∀ We will integrate the Brand Development Division 1 and the Brand Development Division 2 into a Brand Development Division to accomplish the integrated brand strategy and to speed up decision making and implementation.
 - ∀ We will newly Establish a Communication Division to enhance the integrated communication strategy, and place the Public Relations Department and the Communication Design Department under the Communication Division.
- Reorganization of the Suntory Beverage Solution Limited
 - ∀ We will reposition machine operation of the Fountain Division, Suntory Beverage Solution Limited to Sunvend Co., Ltd. and the Fountain Sales Planning and Administration Department to implement the integrated operation of dispenser machines. As a result of this change, the Fountain Machine Department will be abolished.
 - We will transfer sales operation towards nationwide corporate businesses from the Corporate Business Sales Department, Sales & Marketing Division Metropolitan Area to the Nationwide Corporate Business Sales Division, to integrate operational organization towards nationwide corporate businesses and to strengthen activity. As a result of this change, the Corporate Business Sales Department will be abolished.

2. Executive Appointments

•Suntory Beverage & Food Limited

Date of Change the person to be assigned: Effective September 1, 2018

New Position	Former Position (All are positions at Suntory Beverage & Food Limited unless otherwise noted)	Continued Position	Name
Division COO, Brand Development Division, Japan Business Division	Division COO, Brand Development Division 2, Japan Business Division	Managing Executive Officer	Shinichiro Yanai
Division COO, Strategy & Business Planning Division / Communication Division, Japan Business Division Senior General Manager, Innovation Development Department, Japan Business Division	Division COO, Brand Development Division 1, Japan Business Division	Executive Officer	Naoto Okinaka

•Suntory Foods Limited

Date of Change the person to be assigned: Effective September 1, 2018

New Position	Former Position (All are positions at Suntory Foods Limited unless otherwise noted)	Continued Position	Name
Deputy Division COO, Overall Sales & Marketing Division	Senior General Manager, Sales & Marketing Division Metropolitan Area	Executive Officer, Member of the Board	Masaru Sugiyama
Executive Officer, Senior General Manager, Sales & Marketing Division Tohoku Area	Senior General Manager, Sales & Marketing Division Kinki Area, Chainstores Department 1	-	Koji Tominaga
Senior General Manager, Sales & Marketing Division Metropolitan Area	Senior General Manager, Sales & Marketing Division Tokai Hokuriku Area	Executive Officer	Shigeki Kogiso
Senior General Manager, Sales & Marketing Division Tokai Hokuriku Area	Senior General Manager, Sales & Marketing Division Tohoku Area	Executive Officer	Takashi Kubo

•Suntory Products Limited

Date of Change the person to be assigned: Effective September 1, 2018

New Position	Former Position (All are positions at Suntory Products Limited unless otherwise noted)	Continued Position	Name
Executive Officer, Senior General Manager, Takasago Plant	Senior General Manager, ETI Department, Suntory MONOZUKURI Expert Limited	-	Kenichi Takahata
Leaving	Executive Officer, Senior General Manager, Takasago Plant	-	Masaaki Ishigaki

^{*}Masaaki Ishigaki will become Senior General Manager, MONOZUKURI Skill & Knowledge Center, Suntory MONOZUKURI Expert Limited.