Suntory Group Notification Regarding Reorganization and Executive Appointments

This is to notify that Suntory Holdings Limited will be reorganizing group companies and implementing their executive appointments.

- Details -

Reorganization

Effective September 1, 2020

Reorganization of Suntory Wellness Limited

- Reorganize Business Planning Department and Business Development Department into Business Planning Department and International Business Department which implement growth strategy in Taiwan and other Asian countries.
- 2. Reorganize Product Planning Department and Direct Marketing Division into Brand Strategy Department, Direct Marketing Planning Department and Customer Service Strategy Department.
- 3. Reorganize CRM Promotion Department into Contact Center and System and Fulfillment Department to clearly define role of each department and enhance marketing function by utilizing customer information.

Executive Appointments

As of September 1, 2020

Suntory Holdings Limited

New Position	Former Position	Continued Position	Name
_		Executive Officer	Tomomi Fukumoto
	Division COO, Corporate	Division COO,	
	Brand Strategy Department	Corporate Sustainability	
		Division	

Suntory Wellness Limited

New Position	Former Position	Continued Position	Name
Executive Officer			
Senior General Manager,			Masshawi Kamata
Business Planning	_		Masaharu Kamoto
Department			
	Managing Executive Officer		
	Division COO, Direct Marketing Division / Senior General Manager,		Waka Morisawa
_			
	Direct Marketing Department		
	Executive Officer		Hiroaki Kojima
	Senior General Manager, Business	_	
_	Planning Department / Senior		
	General Manager, Business		
	Development Department		